Message

From: Jordan, Deborah [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B3DBF2D18EC74D249D23EF5B7791E02B-DJORDAN]

Sent: 1/22/2021 6:14:27 PM

To: Alpern, Michael [Alpern.Michael@epa.gov]

Subject: RE: Correcting reference to your title in press article?

Maybe they'll measure up someday!

Deborah Jordan
Deputy Regional Administrator
U.S. EPA Region 9 / Pacific Southwest
75 Hawthorne Street (ORA)
San Francisco, CA 94105
415-972-3133

From: Alpern, Michael <Alpern.Michael@epa.gov>

Sent: Friday, January 22, 2021 10:13 AM

To: Jordan, Deborah < Jordan. Deborah@epa.gov>

Subject: RE: Correcting reference to your title in press article?

Those Bloomberg Law slackers!

From: Jordan, Deborah < Jordan. Deborah@epa.gov >

Sent: Friday, January 22, 2021 10:12 AM

To: Alpern, Michael < Alpern. Michael @epa.gov >

Subject: RE: Correcting reference to your title in press article?

You could have made a Bloomberg crack.

When I showed the story to my Bloomberg contact, his immediate reaction was that the story isn't from Bloomberg News; it's Bloomberg Law. Bloomberg Law and Bloomberg Government, he reminds me, were acquired and have separate reporting and editing staffs than BN. (I think he was relieved it wasn't BN.)

Glad to hear the reporter was open to correcting it.

Deborah Jordan
Deputy Regional Administrator
U.S. EPA Region 9 / Pacific Southwest
75 Hawthorne Street (ORA)
San Francisco, CA 94105
415-972-3133

From: Alpern, Michael < Alpern. Michael@epa.gov>

Sent: Friday, January 22, 2021 9:18 AM

To: Jordan, Deborah < Jordan, Deborah@epa.gov Cc: Ebbert, Laura < Ebbert, Laura@epa.gov >

Subject: RE: Correcting reference to your title in press article?

I also thought of making a Bloomberg crack, but held my tongue (my finger?). Don't want to needlessly antagonize my boss!:)

To that publication's credit, the reporter pretty immediately got back to me and apologized, and is speaking with his editors to correct the error.

--Mike

From: Jordan, Deborah < Jordan. Deborah @epa.gov>

Sent: Thursday, January 21, 2021 6:21 PM **To:** Alpern, Michael < <u>Alpern.Michael@epa.gov</u>> **Cc:** Ebbert, Laura < Ebbert.Laura@epa.gov>

Subject: RE: Correcting reference to your title in press article?

Yes, please do.

What is up with Bloomberg making these kinds of errors?

Thank you.

Deborah Jordan
Deputy Regional Administrator
U.S. EPA Region 9 / Pacific Southwest
75 Hawthorne Street (ORA)
San Francisco, CA 94105
415-972-3133

From: Alpern, Michael < Alpern. Michael@epa.gov>

Sent: Thursday, January 21, 2021 6:17 PM

To: Jordan, Deborah < Jordan, Deborah@epa.gov Ceebbert, Laura@epa.gov Laura@epa.gov Ceebbert, Laura@epa.gov Ceebbert, Laura@epa.gov Ceebbert, Laura@epa.gov Laura@epa.gov Ceebbert, Laura@epa.gov Ceebbert, Laura@epa.gov Laura@epa.gov Laura@epa.gov Ceebbert, Laura@epa.gov Laura@epa.gov Laura@epa.gov</a href="mailto:Laura@epa.gov">Laura@epa.gov <a href="mailto:La

Subject: Correcting reference to your title in press article?

Hi Deborah,

In the Bloomberg article at https://news.bloomberglaw.com/environment-and-energy/epa-names-interim-office-chiefs-during-biden-transition-period, in the sixth paragraph under Other Shifts you are referenced as "...the region's current acting regional deputy administrator". Would you like me to reach out to the reporter to correct the record?

I believe that this is the only Bloomberg piece that references you, and leadership of the regions more broadly. More recent Bloomberg pieces (from today) run down new leadership at HQ.

Let me know your thoughts,

Mike Alpern - Director, Public Affairs
U.S. EPA Region 9 (Pacific Southwest)
(415) 947-4142 | alpern.michael@epa.gov
Follow us on Twitter: @EPAregion9

